



**WSOC-TV**

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

## Contract # 337109

**Schedule Dates** 10/17/12-10/23/12  
**Advertiser** Mitt Romney for President (5341)  
**Agency** American Rambler Productions (5998)  
**Product** Political - Federal Candidate (1067)  
**Brand** 319 PRES (139766)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /  
**CPE** 319  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/16/12  
**Last Modified** 10/17/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06377590  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$9,772.50  
**Net Total** \$55,377.50  
**Sales Tax**

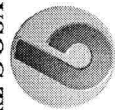
**Charlotte (WSOC)**  
**By Broadcast Month**  
Oct. 2012  
Grand Total:  
**Spots** 81  
**Rate** \$65,150.00  
\$65,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	9A-10A (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
2.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	9A-10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
3.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	10A-11A (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
4.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	10A-11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
5.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	12P-1P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
6.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P-1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
7.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	1P-2P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
8.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
9.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	4P-5P (EST)	1	1							2	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
10.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	4P-5P (EST)				1	1	1			3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
11.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	5:30A-6A (EST)	1	1							2	\$425.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
12.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	5:30A-6A (EST)				1	1	1			3	\$425.00	\$1,275.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
13.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A-8A (EST)	2								2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
14.0	Revised Line / Spot	10/20/12-10/20/12	4	:30	11:30P-12A (EST)	2								2			Charlotte (WSOC)	1X MAX/DAY	10/16/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Schedule Dates	10/17/12-10/23/12	Date Entered	10/16/12
Advertiser	Mitt Romney for President (5341)	Last Modified	10/17/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	319 PRES (139766)	Headline #	06377590
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	319	Commission	\$9,772.50
Account Types	National/Political	Net Total	\$55,377.50
Billing Type	Standard	Sales Tax	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	81	\$65,150.00
<b>Grand Total:</b>	<b>81</b>	<b>\$65,150.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	11:30P- 12A (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	1X MAX/DAY	10/17/12
15.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)								1	1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
16.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	9A- 10A (EST)								1	1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
17.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	12P- 12:30P (EST)								2	2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
18.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/16/12
19.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	6A- 6:30A (EST)					1	1			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/17/12
20.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	7A- 8A (EST)					1	1				\$1,075.00		Charlotte (WSOC)	No Avail/Exception -	10/17/12
20.0.1	Preempt	10/19/12															Charlotte (WSOC)		
20.0.2	Preempt	10/18/12															Charlotte (WSOC)	No Avail/Exception -	
21.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	8A- 9A (EST)					1	1			2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/17/12
22.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	10:58A- 11:57A (EST)					1	1			2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/17/12
23.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5P- 5:30P (EST)					1	1			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
24.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	5:30P- 6P (EST)					1	1			2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/17/12
25.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	6P- 6:30P (EST)					1	1			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)		10/17/12

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Advertiser Mlt Romney for President (5341)

Agency American Rambler Productions (5998)

Product Political - Federal Candidate (1067)

Brand 319 PRES (139766)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name KINCAID,STEPHANIE

Phone/Fax /

American Rambler Productions  
138 Conant Street  
Beverly, MA 01915

Date Entered 10/16/12

Last Modified 10/17/12

Entered By Jill Hipskind

CO-OP No

Headline # 06377590

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$9,772.50

Net Total \$55,377.50

Sales Tax

Charlotte (WSOC)

By Broadcast Month

Oct. 2012

Grand Total:

Spots

81

81

Rate

\$65,150.00

\$65,150.00

Comments ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Spot	10/18/12-10/18/12	3	:30	7P- 7:30P (EST)					1				1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12
27.0	Normal Line / Spot	10/18/12-10/19/12	4	:30	11P- 11:35P (EST)					1	1			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
28.0	Normal Line / Spot	10/18/12-10/18/12	4	:30	11:37P- 12:03A (EST)					1				1	\$700.00	\$700.00	Charlotte (WSOC)		10/17/12
29.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	12:06A- 12:32A (EST)						2			2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/17/12
30.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	6A- 6:30A (EST)		1	1						2	\$1,175.00	\$2,350.00	Charlotte (WSOC)		10/17/12
31.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	7A- 8A (EST)		1	1						2	\$1,075.00	\$2,150.00	Charlotte (WSOC)		10/17/12
32.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	8A- 9A (EST)		1	1						2	\$975.00	\$1,950.00	Charlotte (WSOC)		10/17/12
33.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	10:58A- 11:57A (EST)		1	1						2	\$675.00	\$1,350.00	Charlotte (WSOC)		10/17/12
34.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5P- 5:30P (EST)			1						1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/17/12
35.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	5:30P- 6P (EST)			1	1					2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/17/12
36.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)			1						1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/17/12
37.0	Normal Line / Spot	10/22/12-10/23/12	3	:30	7P- 7:30P (EST)			1	1					2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/17/12
38.0	Normal Line / Spot	10/19/12-10/19/12	3	:30	7:30P- 7:56P (EST)						1			1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12
39.0	Normal Line / Spot	10/23/12-10/23/12	3	:30	7:30P- 7:56P (EST)			1						1	\$1,600.00	\$1,600.00	Charlotte (WSOC)		10/17/12

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Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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10/17/12-10/23/12

### Advertiser

Mitt Romney for President (5341)

### Agency

American Rambler Productions (5998)

### Product

Political - Federal Candidate (1067)

### Brand

319 PRES (139766)

### Salesperson

Telerep/Philadelphia, Philadelphia (1057)

### Sales Office

Telerep/Philadelphia

### Buyer Name

KINCAID,STEPHANIE

### Phone/Fax

/

### CPE

319

### Account Types

National/Political

### Billing Type

Standard

### Comments

ROMNEY FOR PRESIDENT  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	81	\$65,150.00
<b>Grand Total:</b>	<b>81</b>	<b>\$65,150.00</b>

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Entered By Jill Hipskind

CO-OP No

Headline # 06377590

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Order Type Normal

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Commission % 15.00

Commission \$9,772.50

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Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	11:37P- 12:03A (EST)	1	1							2	\$700.00	\$1,400.00	Charlotte (WSOC)		10/17/12
41.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	11P- 11:35P (EST)	1	1							2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/17/12
42.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)							2		2	\$625.00	\$1,250.00	Charlotte (WSOC)		10/17/12
43.0	Normal Line / Spot	10/20/12-10/20/12	6	:30	7P- 7:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)		10/17/12
44.0	Normal Line / Spot	10/21/12-10/21/12	3	:30	8A- 9A (EST)								1	1	\$800.00	\$800.00	Charlotte (WSOC)		10/17/12
45.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)		10/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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